

Introduction to Information Retrieval

IIR 1: Boolean Retrieval

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(Based on slides by Hinrich Schütze at informationretrieval.org)

Fall 2014

Take-away

- Why you should take this course
- Admin issues
- Boolean Retrieval: Design and data structures of a simple information retrieval system
- What topics will be covered in this class?

Outline

- 1 Administration
- 2 Introduction
- 3 Inverted index
- 4 Processing Boolean queries
- 5 Query optimization
- 6 Course overview

Website and Syllabus

- Website:
`http://www.surdeanu.info/mihai/teaching/ista556-fall14/`
- Syllabus:
`http://www.surdeanu.info/mihai/teaching/ista556-fall14/IR-syllabus.pdf`
- See website and syllabus for: instructor information, time/location of class, textbook, grading policy

Prerequisites

- Be a decent programmer: ISTA 350 or equivalent
- Have a basic understanding of linear algebra: Math 215 (linear algebra), or at least Calc 2 and willingness to learn on your own.

Prerequisites: does this look scary?

```
INTERSECTWITHSKIPS( $p_1, p_2$ )
1  answer  $\leftarrow \langle \rangle$ 
2  while  $p_1 \neq \text{NIL}$  and  $p_2 \neq \text{NIL}$ 
3  do if  $\text{docID}(p_1) = \text{docID}(p_2)$ 
4      then  $\text{ADD}(\text{answer}, \text{docID}(p_1))$ 
5           $p_1 \leftarrow \text{next}(p_1)$ 
6           $p_2 \leftarrow \text{next}(p_2)$ 
7  else if  $\text{docID}(p_1) < \text{docID}(p_2)$ 
8      then if  $\text{hasSkip}(p_1)$  and  $(\text{docID}(\text{skip}(p_1)) \leq \text{docID}(p_2))$ 
9          then while  $\text{hasSkip}(p_1)$  and  $(\text{docID}(\text{skip}(p_1)) \leq \text{docID}(p_2))$ 
10             do  $p_1 \leftarrow \text{skip}(p_1)$ 
11             else  $p_1 \leftarrow \text{next}(p_1)$ 
12     else if  $\text{hasSkip}(p_2)$  and  $(\text{docID}(\text{skip}(p_2)) \leq \text{docID}(p_1))$ 
13         then while  $\text{hasSkip}(p_2)$  and  $(\text{docID}(\text{skip}(p_2)) \leq \text{docID}(p_1))$ 
14             do  $p_2 \leftarrow \text{skip}(p_2)$ 
15             else  $p_2 \leftarrow \text{next}(p_2)$ 
16 return answer
```

Prerequisites: does this look scary?

$$\|x\|_2 = \sqrt{\sum_i x_i^2}$$

$$\cos(\vec{q}, \vec{d}) = \text{SIM}(\vec{q}, \vec{d}) = \frac{\vec{q} \cdot \vec{d}}{|\vec{q}||\vec{d}|} = \frac{\sum_{i=1}^{|\mathcal{V}|} q_i d_i}{\sqrt{\sum_{i=1}^{|\mathcal{V}|} q_i^2} \sqrt{\sum_{i=1}^{|\mathcal{V}|} d_i^2}}$$

Dot product, matrix multiplication, Bayes rule

Other relevant UA courses

- 1 Machine Learning (ISTA 421/521)
- 2 Statistical Natural Language Processing (LING 439/539)
- 3 Applied Natural Language Processing (ISTA 455/555)

Choosing a programming language

My recommendations

- Scala
- Java
- Python
- C/C++

Java

- Pros
 - Pretty fast
 - Probably the most common language for IR and NLP
 - Clean exception handling
 - Statically typed
 - Garbage collection
 - Several great IDEs
- Cons
 - Syntax too verbose
 - Inconsistent semantics due to enforced backwards compatibility (primitive types vs. objects, equality, etc.)

Scala

- Pros
 - Pretty fast
 - “Hot” language for IR, NLP, ML, distributed computing, web development
 - Clean, transparent exception handling
 - Clean, minimalist syntax
 - Consistent semantics
 - Statically typed
 - Garbage collection
 - At least one great IDE (IntelliJ)
 - Fully compatible with Java (use all Java libraries)
- Cons
 - It has some “dark corners”
 - Backwards compatibility not guaranteed

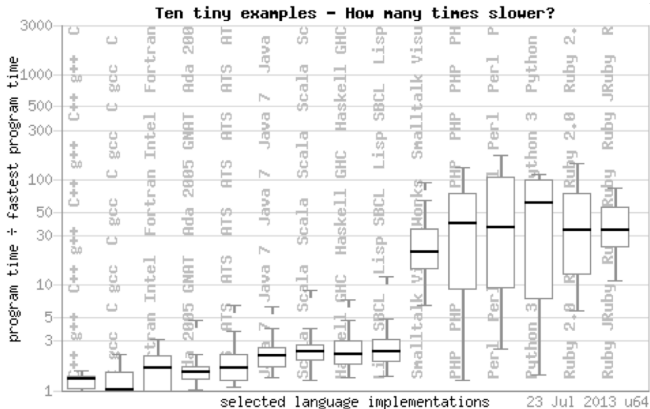
Python

- Pros
 - Clean syntax
 - Popular: many NLP/ML libraries exist
 - Clean exception handling
- Cons
 - Slow
 - Dynamically typed
 - No great IDE

C/C++

- Pros
 - As fast as it gets
- Cons
 - Too many to list

Comparison



More benchmarks:

<http://benchmarksgame.alioth.debian.org/u64/benchmark.php?test=all&lang=all&data=u64>

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Definition of *information retrieval*

Information retrieval (IR) is finding material (usually documents) of an unstructured nature (usually text) that satisfies an information need from within large collections (usually stored on computers).

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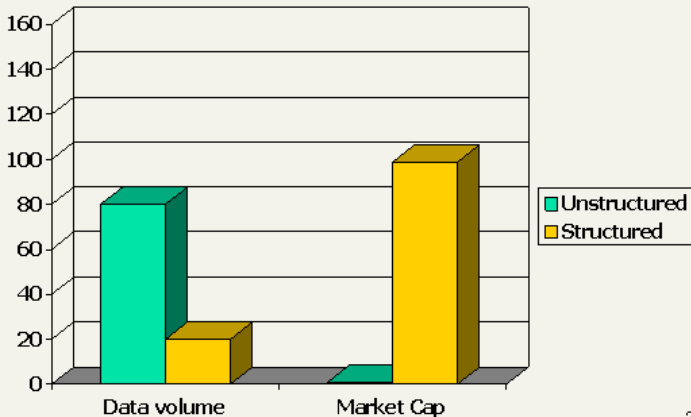
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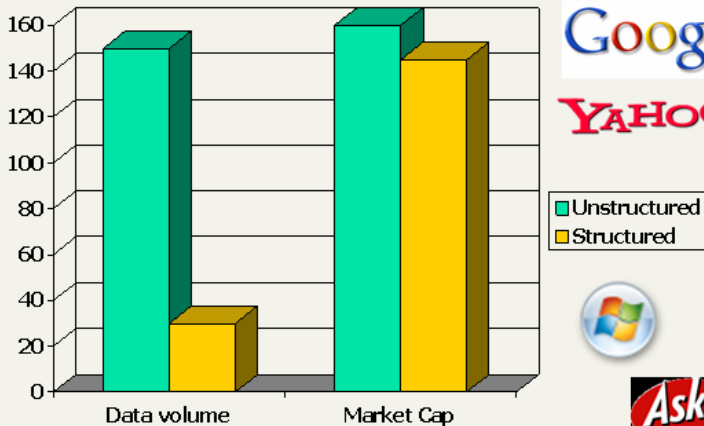
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Information retrieval (IR) is **finding** material (**usually documents**) of an **unstructured** nature (usually text) that satisfies an **information need** from within **large collections** (usually stored on computers).

Unstructured (text) vs. structured (database) data in 1996



Unstructured (text) vs. structured (database) data in 2006



Google™

YAHOO!

■ Unstructured
■ Structured



Companies using IR

- Google, Yahoo, Microsoft: search web, email, choose ads
- Facebook: search friends' posts, choose wall
- Twitter: search tweets
- HP Autonomy: enterprise search
- Pandora: music (!) search

Boolean retrieval

- The Boolean model is arguably the simplest model to base an information retrieval system on.
- Queries are Boolean expressions, e.g., CAESAR AND BRUTUS
- The search engine returns all documents that satisfy the Boolean expression.

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Does Google use the Boolean model?

- On Google, the default interpretation of a query $[w_1 w_2 \dots w_n]$ is w_1 AND w_2 AND \dots AND w_n
- Cases where you get hits that do not contain one of the w_i :
 - anchor text
 - page contains variant of w_i (morphology, spelling correction, synonym)
 - long queries (n large)
 - boolean expression generates very few hits
- Simple Boolean vs. Ranking of result set
 - Simple Boolean retrieval returns matching documents in no particular order.
 - Google (and most well designed Boolean engines) rank the result set – they rank good hits (according to some estimator of relevance) higher than bad hits.

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Unstructured data in 1650: Shakespeare



Unstructured data in 1650

- Which plays of Shakespeare contain the words BRUTUS AND CAESAR, but NOT CALPURNIA?
- One could grep all of Shakespeare's plays for BRUTUS and CAESAR, then strip out lines containing CALPURNIA.
- Why is grep not the solution?

Unstructured data in 1650

- Which plays of Shakespeare contain the words BRUTUS AND CAESAR, but NOT CALPURNIA?
- One could grep all of Shakespeare's plays for BRUTUS and CAESAR, then strip out lines containing CALPURNIA.
- Why is grep not the solution?
 - Slow (for large collections)
 - grep is line-oriented, IR is document-oriented
 - "NOT CALPURNIA" is non-trivial
 - Other operations (e.g., find the word ROMANS near COUNTRYMAN) not feasible

Term-document incidence matrix

	Anthony and Cleopatra	Julius Caesar	The Tempest	Hamlet	Othello	Macbeth	...
ANTHONY	1	1	0	0	0	1	
BRUTUS	1	1	0	1	0	0	
CAESAR	1	1	0	1	1	1	
CALPURNIA	0	1	0	0	0	0	
CLEOPATRA	1	0	0	0	0	0	
MERCY	1	0	1	1	1	1	
WORSER	1	0	1	1	1	0	

...

Entry is 1 if term occurs. Example: CALPURNIA occurs in *Julius Caesar*.

Entry is 0 if term doesn't occur. Example: CALPURNIA doesn't occur in *The tempest*.

Term-document incidence matrix

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Incidence vectors

- So we have a 0/1 vector for each term.
- To answer the query BRUTUS AND CAESAR AND NOT CALPURNIA:

Incidence vectors

- So we have a 0/1 vector for each term.
- To answer the query BRUTUS AND CAESAR AND NOT CALPURNIA:
 - Take the vectors for BRUTUS, CAESAR, and CALPURNIA
 - Complement the vector of CALPURNIA
 - Do a (bitwise) AND on the three vectors
 - $110100 \text{ AND } 110111 \text{ AND } 101111 = 100100$

0/1 vector for BRUTUS

	Anthony and Cleopatra	Julius Caesar	The Tempest	Hamlet	Othello	Macbeth	...
ANTHONY	1	1	0	0	0	1	
BRUTUS	1	1	0	1	0	0	
CAESAR	1	1	0	1	1	1	
CALPURNIA	0	1	0	0	0	0	
CLEOPATRA	1	0	0	0	0	0	
MERCY	1	0	1	1	1	1	
WORSER	1	0	1	1	1	0	
...							
result:	1	0	0	1	0	0	

Answers to query

Anthony and Cleopatra, Act III, Scene ii

Agrippa [Aside to Domitius Enobarbus]: Why, Enobarbus,
 When Antony found Julius Caesar dead,
 He cried almost to roaring; and he wept
 When at Philippi he found Brutus slain.

Hamlet, Act III, Scene ii

Lord Polonius: I did enact Julius Caesar: I was killed i' the
 Capitol; Brutus killed me.

Bigger collections

- Consider $N = 10^6$ documents, each with about 1000 tokens
- \Rightarrow total of 10^9 tokens
- On average 6 bytes per token, including spaces and punctuation \Rightarrow size of document collection is about $6 \cdot 10^9 = 6$ GB
- Assume there are $M = 500,000$ distinct terms in the collection
- (Notice that we are making a term/token distinction.)

Can't build the incidence matrix

- $M = 500,000 \times 10^6 =$ half a trillion 0s and 1s.
- But the matrix has no more than one billion 1s.
 - Matrix is extremely sparse.
- What is a better representations?
 - We only record the 1s.

Inverted Index

For each term t , we store a list of all documents that contain t .

BRUTUS → 1 2 4 11 31 45 173 174

CAESAR → 1 2 4 5 6 16 57 132 ...

CALPURNIA → 2 31 54 101

⋮


dictionary


postings

Inverted Index

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⋮

⏟
dictionary

⏟
postings

Inverted index construction

- 1 Collect the documents to be indexed:

Friends, Romans, countrymen.	So let it be with Caesar	...
------------------------------	--------------------------	-----
- 2 Tokenize the text, turning each document into a list of tokens:

Friends	Romans	countrymen	So	...
---------	--------	------------	----	-----
- 3 Do linguistic preprocessing, producing a list of normalized tokens, which are the indexing terms:

friend	roman	
countryman	so	...
- 4 Index the documents that each term occurs in by creating an inverted index, consisting of a dictionary and postings.

Tokenization and preprocessing

Doc 1. I did enact Julius Caesar: I was killed i' the Capitol; Brutus killed me.

Doc 2. So let it be with Caesar. The noble Brutus hath told you Caesar was ambitious:



Doc 1. i did enact julius caesar i was killed i' the capitol brutus killed me

Doc 2. so let it be with caesar the noble brutus hath told you caesar was ambitious

Generate postings

Doc 1. i did enact julius caesar i was
killed i' the capitol brutus killed me

Doc 2. so let it be with caesar the
noble brutus hath told you caesar was
ambitious



term	docID
i	1
did	1
enact	1
julius	1
caesar	1
i	1
was	1
killed	1
i'	1
the	1
capitol	1
brutus	1
killed	1
me	1
so	2
let	2
it	2
be	2
with	2
caesar	2
the	2
noble	2
brutus	2
hath	2
told	2
you	2
caesar	2
was	2
ambitious	2

Sort postings

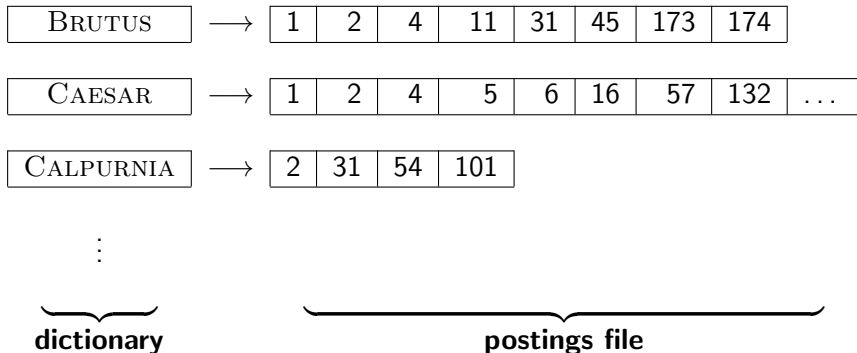
term	docID		term	docID
i	1		ambitious	2
did	1		be	2
enact	1		brutus	1
julius	1		brutus	2
caesar	1		capitol	1
i	1		caesar	1
was	1		caesar	2
killed	1		caesar	2
i'	1		did	1
the	1		enact	1
capitol	1		hath	1
brutus	1		i	1
killed	1		i	1
me	1	⇒	i'	1
so	2		it	2
let	2		julius	1
it	2		killed	1
be	2		killed	1
with	2		let	2
caesar	2		me	1
the	2		noble	2
noble	2		so	2
brutus	2		the	1
hath	2		the	2
told	2		told	2
you	2		you	2
caesar	2		was	1
was	2		was	2
ambitious	2		with	2

Create postings lists, determine document frequency

term	docID			
ambitious	2			
be	2			
brutus	1			
brutus	2			
capitol	1			
caesar	1			
caesar	2			
caesar	2			
did	1			
enact	1			
hath	1			
i	1			
i	1			
i'	1			
it	2			
julius	1			
killed	1			
killed	1			
let	2			
me	1			
noble	1			
noble	2			
so	2			
the	1			
the	2			
told	2			
told	2			
you	2			
was	2			
was	1			
was	2			
with	2			

term	doc. freq.	→	postings lists
ambitious	1	→	2
be	1	→	2
brutus	2	→	1 → 2
capitol	1	→	1
caesar	2	→	1 → 2
did	1	→	1
enact	1	→	1
hath	1	→	2
i	1	→	1
i'	1	→	1
it	1	→	2
julius	1	→	1
killed	1	→	1
let	1	→	2
me	1	→	1
noble	1	→	2
so	1	→	2
the	2	→	1 → 2
told	1	→	2
you	1	→	2
was	2	→	1 → 2
with	1	→	2

Split the result into dictionary and postings file



Later in this course

- Index construction: how can we create inverted indexes for large collections?
- How much space do we need for dictionary and index?
- Index compression: how can we efficiently store and process indexes for large collections?
- Ranked retrieval: what does the inverted index look like when we want the “best” answer?

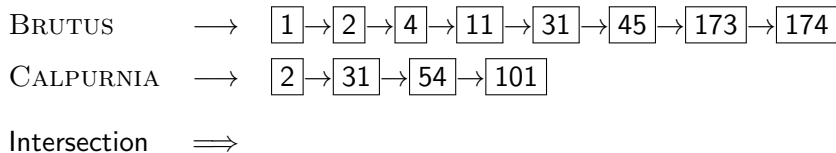
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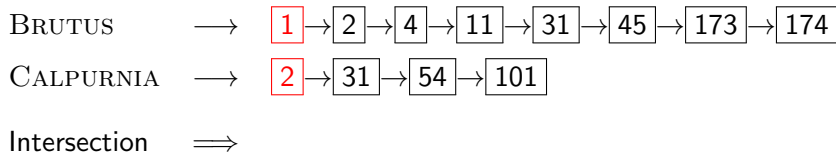
Simple conjunctive query (two terms)

- Consider the query: BRUTUS AND CALPURNIA
- To find all matching documents using inverted index:
 - 1 Locate BRUTUS in the dictionary
 - 2 Retrieve its postings list from the postings file
 - 3 Locate CALPURNIA in the dictionary
 - 4 Retrieve its postings list from the postings file
 - 5 Intersect the two postings lists
 - 6 Return intersection to user

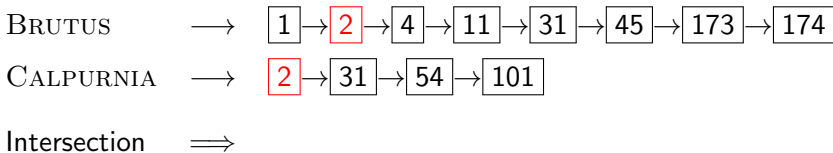
Intersecting two postings lists



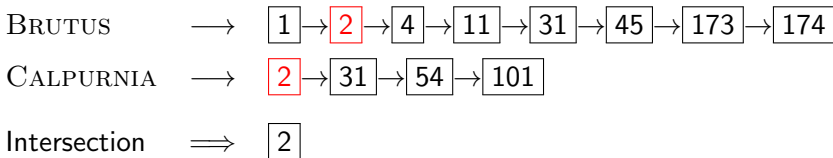
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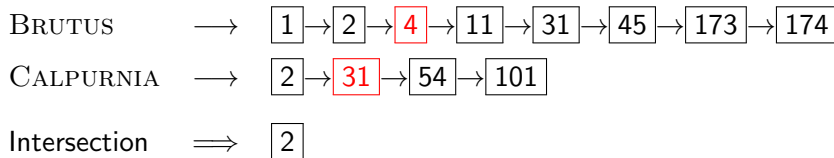
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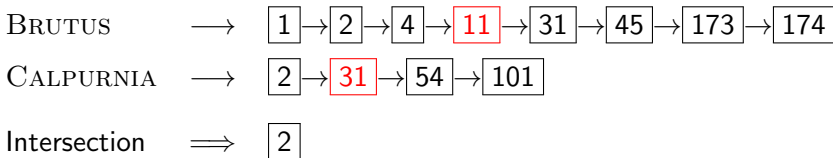
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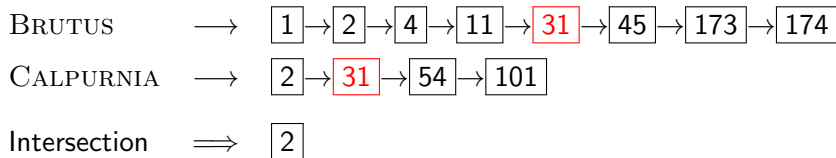
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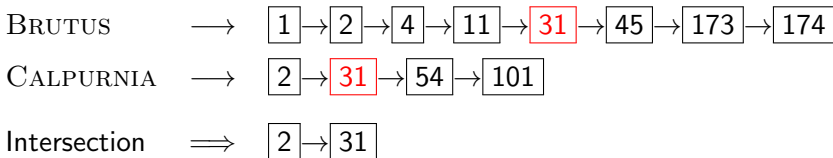
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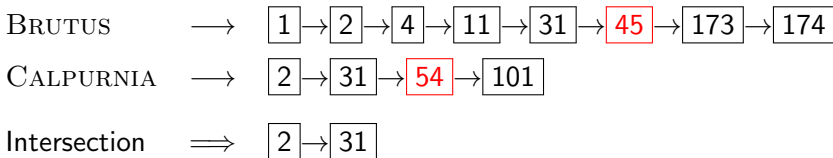
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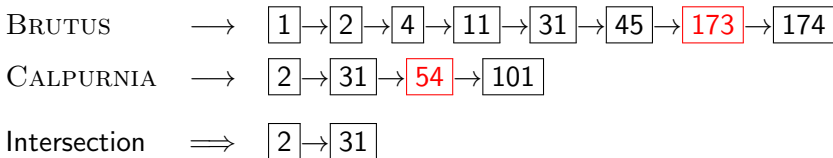
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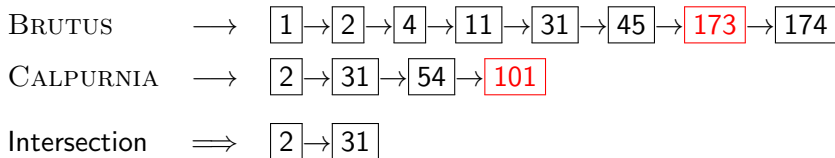
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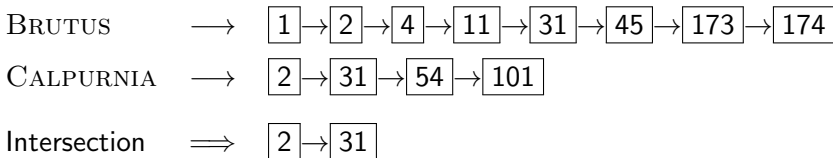
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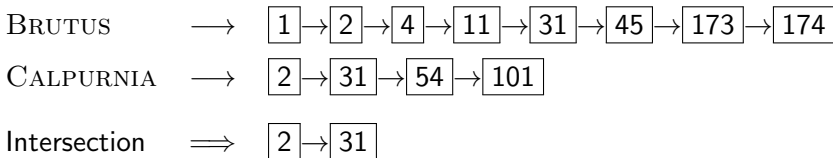
BRUTUS \rightarrow $\boxed{1} \rightarrow \boxed{2} \rightarrow \boxed{4} \rightarrow \boxed{11} \rightarrow \boxed{31} \rightarrow \boxed{45} \rightarrow \boxed{173} \rightarrow \boxed{174}$

CALPURNIA \rightarrow $\boxed{2} \rightarrow \boxed{31} \rightarrow \boxed{54} \rightarrow \boxed{101}$

Intersection \Rightarrow $\boxed{2} \rightarrow \boxed{31}$

- This is linear in the length of the postings lists.

Intersecting two postings lists

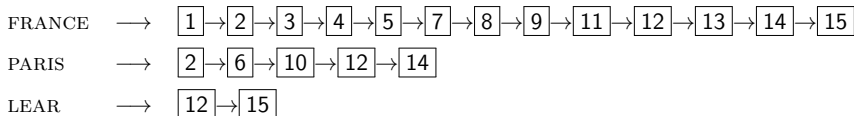


- This is linear in the length of the postings lists.
- Note: This only works if postings lists are sorted.

Intersecting two postings lists

```
INTERSECT( $p_1, p_2$ )
1  answer  $\leftarrow \langle \rangle$ 
2  while  $p_1 \neq \text{NIL}$  and  $p_2 \neq \text{NIL}$ 
3  do if  $\text{docID}(p_1) = \text{docID}(p_2)$ 
4      then  $\text{ADD}(\text{answer}, \text{docID}(p_1))$ 
5           $p_1 \leftarrow \text{next}(p_1)$ 
6           $p_2 \leftarrow \text{next}(p_2)$ 
7      else if  $\text{docID}(p_1) < \text{docID}(p_2)$ 
8          then  $p_1 \leftarrow \text{next}(p_1)$ 
9          else  $p_2 \leftarrow \text{next}(p_2)$ 
10 return answer
```

Query processing: Exercise



Compute hit list for ((paris AND NOT france) OR lear)

Boolean queries

- The Boolean retrieval model can answer any query that is a Boolean expression.
 - Boolean queries are queries that use AND, OR and NOT to join query terms.
 - Views each document as a [set](#) of terms.
 - Is precise: Document matches condition or not.
- Primary commercial retrieval tool for 3 decades
- Many professional searchers (e.g., lawyers) still like Boolean queries.
 - You know exactly what you are getting.
- Many search systems you use are also Boolean: spotlight, email, intranet etc.

Commercially successful Boolean retrieval: Westlaw

- Largest commercial legal search service in terms of the number of paying subscribers
- Over half a million subscribers performing millions of searches a day over tens of terabytes of text data
- The service was started in 1975.
- In 2005, Boolean search (called “Terms and Connectors” by Westlaw) was still the default, and used by a large percentage of users ...
- ... although ranked retrieval has been available since 1992.

Westlaw: Example queries

Information need: Information on the legal theories involved in preventing the disclosure of trade secrets by employees formerly employed by a competing company

Query: "trade secret" /s disclos! /s prevent /s employe!

Westlaw: Example queries

Information need: Requirements for disabled people to be able to access a workplace

Query: disab! /p access! /s work-site work-place (employment /3 place)

Westlaw: Example queries

Information need: Cases about a host's responsibility for drunk guests

Query: host! /p (responsib! liab!) /p (intoxicat! drunk!) /p guest

Westlaw: Comments

- Proximity operators: /3 = within 3 words, /s = within a sentence, /p = within a paragraph
- Space is disjunction, not conjunction! (This was the default in search pre-Google.)
- Long, precise queries: incrementally developed, not like web search
- Why professional searchers often like Boolean search: precision, transparency, control
- When are Boolean queries the best way of searching? Depends on: information need, searcher, document collection, ...

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Query optimization

- Consider a query that is an AND of n terms, $n > 2$
- For each of the terms, get its postings list, then AND them together
- Example query: BRUTUS AND CALPURNIA AND CAESAR
- What is the best order for processing this query?

Query optimization

- Example query: BRUTUS AND CALPURNIA AND CAESAR

Query optimization

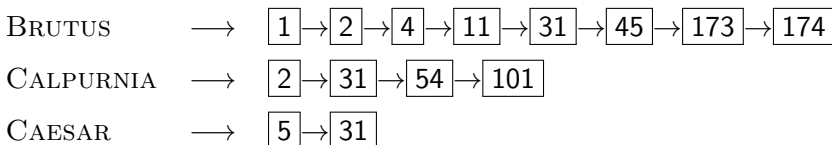
- Example query: BRUTUS AND CALPURNIA AND CAESAR
- Simple and effective optimization: **Process in order of increasing frequency**

Query optimization

- Example query: BRUTUS AND CALPURNIA AND CAESAR
- Simple and effective optimization: **Process in order of increasing frequency**
- Start with the shortest postings list, then keep cutting further

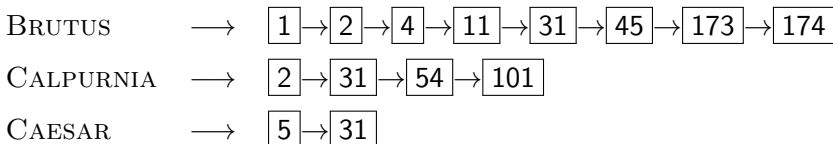
Query optimization

- Example query: BRUTUS AND CALPURNIA AND CAESAR
- Simple and effective optimization: **Process in order of increasing frequency**
- Start with the shortest postings list, then keep cutting further



Query optimization

- Example query: BRUTUS AND CALPURNIA AND CAESAR
- Simple and effective optimization: **Process in order of increasing frequency**
- Start with the shortest postings list, then keep cutting further
- In this example, first CAESAR, then CALPURNIA, then BRUTUS



Optimized intersection algorithm for conjunctive queries

```
INTERSECT( $\langle t_1, \dots, t_n \rangle$ )  
1  terms  $\leftarrow$  SORTBYINCREASINGFREQUENCY( $\langle t_1, \dots, t_n \rangle$ )  
2  result  $\leftarrow$  postings(first(terms))  
3  terms  $\leftarrow$  rest(terms)  
4  while terms  $\neq$  NIL and result  $\neq$  NIL  
5  do result  $\leftarrow$  INTERSECT(result, postings(first(terms)))  
6     terms  $\leftarrow$  rest(terms)  
7  return result
```

More general optimization

- Example query: (MADDING OR CROWD) AND (IGNOBLE OR STRIFE)
- Get frequencies for all terms
- Estimate the size of each OR by the sum of its frequencies (conservative)
- Process in increasing order of OR sizes

Outline

- 1 Administration
- 2 Introduction
- 3 Inverted index
- 4 Processing Boolean queries
- 5 Query optimization
- 6 **Course overview**

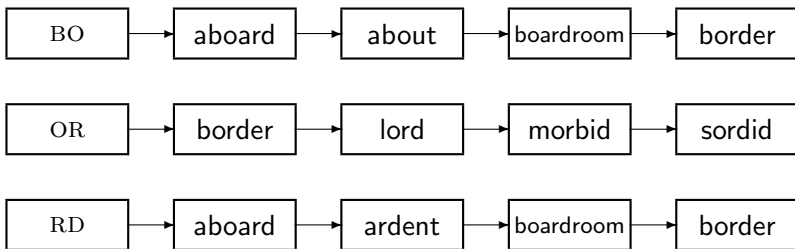
Course overview

- We are done with Chapter 1 of IIR (IIR 01).
- Plan for the rest of the semester: 18–20 of the 21 chapters of IIR
- In what follows: teasers for most chapters – to give you a sense of what will be covered.

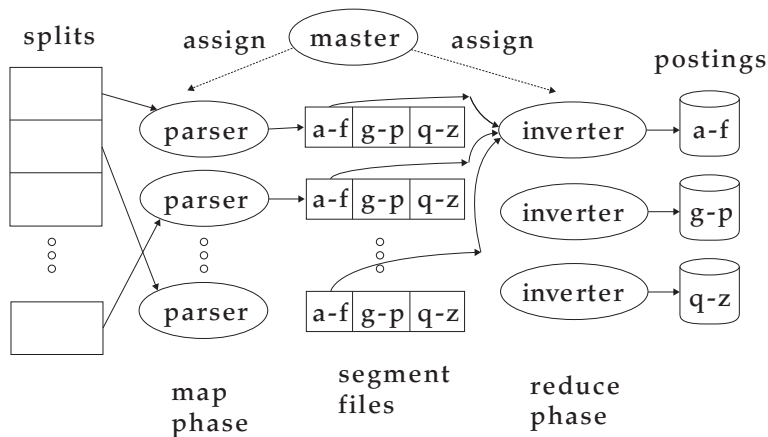
IIR 02: The term vocabulary and postings lists

- Phrase queries: “STANFORD UNIVERSITY”
- Proximity queries: GATES NEAR MICROSOFT
- We need an index that captures **position information** for phrase queries and proximity queries.

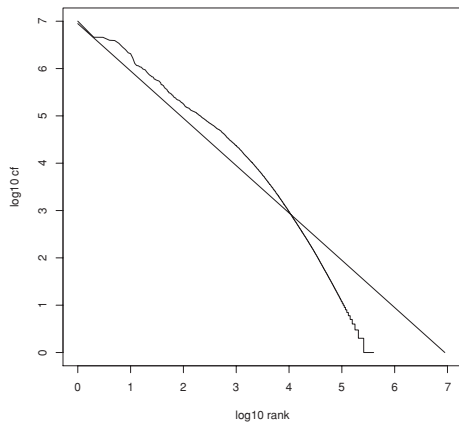
IIR 03: Dictionaries and tolerant retrieval



IIR 04: Index construction



IIR 05: Index compression

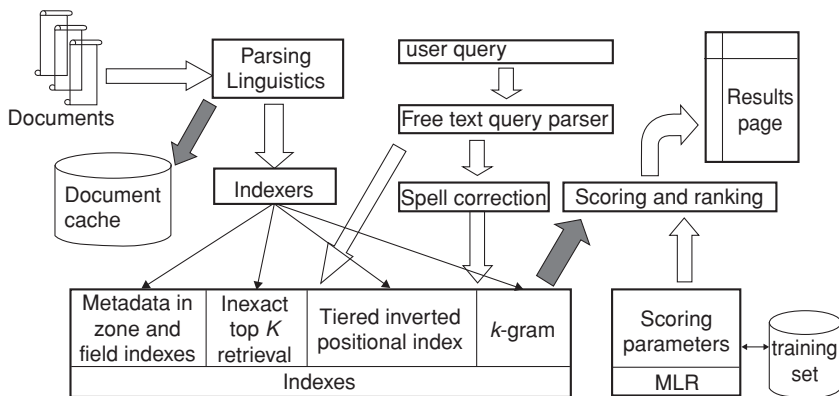


Zipf's law

IIR 06: Scoring, term weighting and the vector space model

- Ranking search results
 - Boolean queries only give inclusion or exclusion of documents.
 - For ranked retrieval, we measure the proximity between the query and each document.
 - One formalism for doing this: [the vector space model](#)
- Key challenge in ranked retrieval: evidence accumulation for a term in a document
 - 1 vs. 0 occurrence of a query term in the document
 - 3 vs. 2 occurrences of a query term in the document
 - Usually: more is better
 - But by how much?
 - Need a scoring function that translates frequency into score or weight

IIR 07: Scoring in a complete search system



IIR 08: Evaluation and dynamic summaries

[Advanced Search](#)

Web [+ Show options...](#)

Results 1 - 11

[Manitoba - Wikipedia, the free encyclopedia](#)

Manitoba's capital and **largest city**, Winnipeg, According to Environment Canada, **Manitoba** ranked first for clearest skies year round, and ranked **second** ...

[Geography](#) - [History](#) - [Demographics](#) - [Economy](#)

en.wikipedia.org/wiki/Manitoba - [Cached](#) - [Similar](#)

[List of cities in Canada - Wikipedia, the free encyclopedia](#)

Cities and towns in **Manitoba**. See also: List of communities in **Manitoba** Dartmouth - formerly the **second largest city** in Nova Scotia, now a Metropolitan ...

en.wikipedia.org/wiki/List_of_cities_in_Canada - [Cached](#) - [Similar](#)

[+ Show more results from en.wikipedia.org](#)

[Canadian Immigration Information - Manitoba](#)

The **largest city** in the province is the capital, Winnipeg, with a population exceeding 706900. The **second largest city** is Brandon. **Manitoba** has received ...

www.canadavisa.com/about-manitoba.html - [Cached](#) - [Similar](#)













[CBC Manitoba | EAL](#)

Lesson 57: Brandon - **Manitoba's Second Largest City**. For Teachers; For Students. Step One Open the Lesson: PDF (194kb) PDF WORD (238kb) Microsoft Word ...

www.cbc.ca/manitoba/.../lesson-57-brandon---manitobas-second-largest.html - [Cached](#)

IIR 09: Relevance feedback & query expansion

Browse Search Prev Next Random

					
(144538, 523493) 0.54182 0.231944 0.309876	(144538, 523835) 0.56319296 0.267304 0.295889	(144538, 523529) 0.594279 0.280881 0.303398	(144456, 253569) 0.64501 0.351395 0.295615	(144456, 253568) 0.650275 0.411745 0.23853	(144538, 523799) 0.66709197 0.358033 0.309059
					
(144473, 16249) 0.6721 0.393922 0.278178	(144456, 249634) 0.675018 0.4639 0.211118	(144456, 253693) 0.676901 0.47645 0.200451	(144473, 16328) 0.700339 0.309002 0.391337	(144483, 265264) 0.70170796 0.36176 0.339948	(144478, 512410) 0.70297 0.469111 0.233859

IIR 11: Probabilistic information retrieval

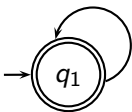
$P(R|d, q)$ is modeled using term incidence vectors as $P(R|\vec{x}, \vec{q})$

$$P(R = 1|\vec{x}, \vec{q}) = \frac{P(\vec{x}|R = 1, \vec{q})P(R = 1|\vec{q})}{P(\vec{x}|\vec{q})}$$

$$P(R = 0|\vec{x}, \vec{q}) = \frac{P(\vec{x}|R = 0, \vec{q})P(R = 0|\vec{q})}{P(\vec{x}|\vec{q})}$$

- $P(\vec{x}|R = 1, \vec{q})$ and $P(\vec{x}|R = 0, \vec{q})$: probability that if a relevant or nonrelevant document is retrieved, then that document's representation is \vec{x}
- Use statistics about the document collection to estimate these probabilities

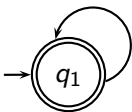
IIR 12: Language models



w	$P(w q_1)$	w	$P(w q_1)$
STOP	0.2	toad	0.01
the	0.2	said	0.03
a	0.1	likes	0.02
frog	0.01	that	0.04
	

This is a one-state probabilistic finite-state automaton – a **unigram language model** – and the state emission distribution for its one state q_1 .

IIR 12: Language models

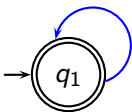


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IIR 12: Language models



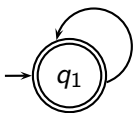
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IIR 12: Language models



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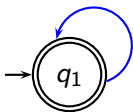
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frog

$$P(\text{string}) = 0.01$$

IIR 12: Language models



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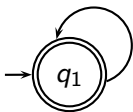
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IIR 12: Language models



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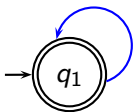
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IIR 12: Language models



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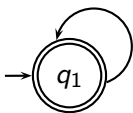
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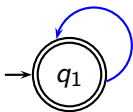
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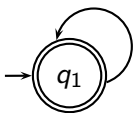
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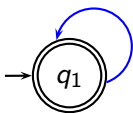
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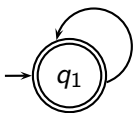
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IIR 12: Language models



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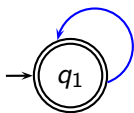
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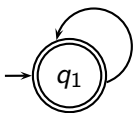
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IIR 12: Language models



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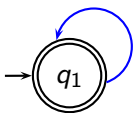
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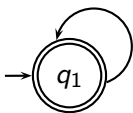
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IIR 12: Language models



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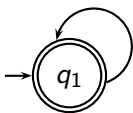
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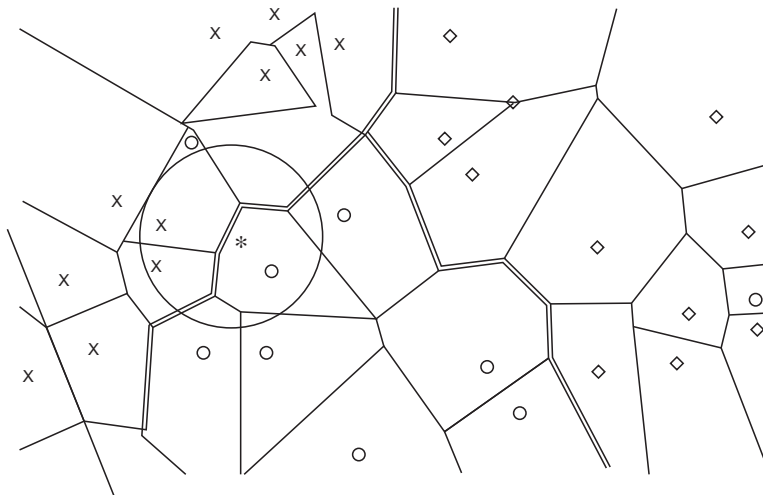
frog said that toad likes frog STOP

$$\begin{aligned}
 P(\text{string}) &= 0.01 \cdot 0.03 \cdot 0.04 \cdot 0.01 \cdot 0.02 \cdot 0.01 \cdot 0.2 \\
 &= 0.00000000000048
 \end{aligned}$$

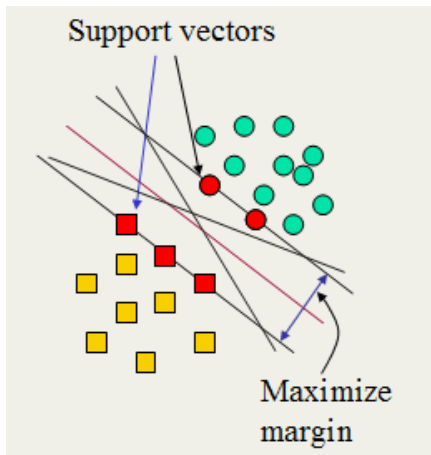
IIR 13: Text classification & Naive Bayes

- Text classification = assigning documents automatically to predefined classes
- Examples:
 - Language (English vs. French)
 - Adult content
 - Region

IIR 14: Vector classification



IIR 15: Support vector machines (possibly skipped)



IIR 16: Flat clustering



- [Advanced Search](#)
- [Search](#)
- [Help](#)

Clustered Results

Top 208 results of at least 20,373,974 retrieved for the query **jaguar** ([Details](#))

- [▶ jaguar \(208\)](#)
- ⊕ [▶ Cars \(74\)](#)
- ⊕ [▶ Club \(34\)](#)
- ⊕ [▶ Cat \(23\)](#)
- ⊕ [▶ Animal \(13\)](#)
- ⊕ [▶ Restoration \(10\)](#)
- ⊕ [▶ Mac OS X \(8\)](#)
- ⊕ [▶ Jaguar Model \(8\)](#)
- ⊕ [▶ Request \(5\)](#)
- ⊕ [▶ Mark Webber \(6\)](#)
- ▶ [▶ Maya \(5\)](#)
- ▼ [More](#)

Find in clusters:



1. [Jag-lovers - THE source for all Jaguar information](#) [[new window](#)] [[frame](#)] [[cache](#)] [[preview](#)] [[clusters](#)]
 ... Internet! Serving Enthusiasts since 1993 The Jag-lovers Web Currently with 40661 members The Premier **Jaguar** Cars web resource for all enthusiasts Lists and Forums Jag-lovers originally evolved around its ...
[www.jag-lovers.org](#) - Open Directory 2, Wisenut 8, Ask Jeeves 8, MSN 9, Looksmart 12, MSN Search 18
2. [Jaguar Cars](#) [[new window](#)] [[frame](#)] [[cache](#)] [[preview](#)] [[clusters](#)]
 [...] redirected to [www.jaguar.com](#)
[www.jaguarcars.com](#) - Looksmart 1, MSN 2, Lycos 3, Wisenut 6, MSN Search 9, MSN 29
3. [http://www.jaguar.com/](#) [[new window](#)] [[frame](#)] [[preview](#)] [[clusters](#)]
[www.jaguar.com](#) - MSN 1, Ask Jeeves 1, MSN Search 3, Lycos 9
4. [Apple - Mac OS X](#) [[new window](#)] [[frame](#)] [[preview](#)] [[clusters](#)]
 Learn about the new OS X Server, designed for the Internet, digital media and workgroup management. Download a technical factsheet.
[www.apple.com/macosx](#) - Wisenut 1, MSN 3, Looksmart 26

IIR 17: Hierarchical clustering

<http://news.google.com>



Canada.com

Barack Obama, Vladimir Putin hold first in-person talk since start of Ukraine ...

Canada.com - 6 hours ago

A video screen shows U.S. President Barack Obama and Russian President Vladimir Putin during the Ouistreham commemoration of the 70th anniversary of the Allied invasion at Normandy, in Ouistreham, France, June ...

Obama and Vladimir Putin dine separately with French President Francois ...

New York Daily News - 10 hours ago

French President Francois Hollande engaged in some deft dinner-time diplomacy Thursday night - hosting separate meals so Pi Vladimir Putin wouldn't have to break bread together. Hollande and Obama had dinner at ...



The Local.fr

Topless feminist stabs wax Putin in France

The Local.fr - Jun 5, 2014

The same day President Vladimir Putin was to arrive in France for D-Day anniversary events, radical feminist p leader's statue in a Paris wax museum.

Vladimir Putin meets Ukraine president-elect Petro Poroshenko at D-Day ...

Telegraph.co.uk - 9 hours ago

Russian President Vladimir Putin and Ukraine's president-elect Petro Poroshenko discussed a ceasefire and other possible steps in a brief but potentially significant meeting in France on Friday, French ...



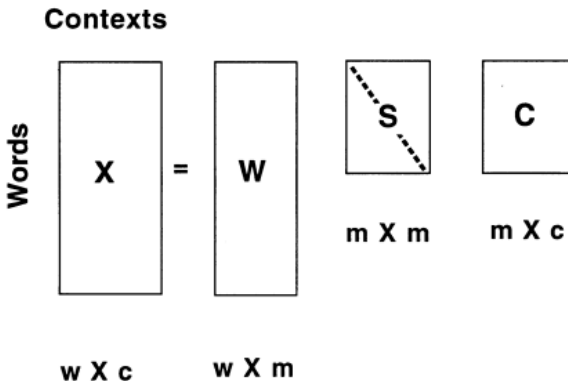
NDTV

Vote Possible to Get Stalingrad Name Back: Vladimir Putin

NDTV - 2 hours ago

Russian President Vladimir Putin speaks to the media at Benouville castle, Friday, June 6, 2014, where he arrived.

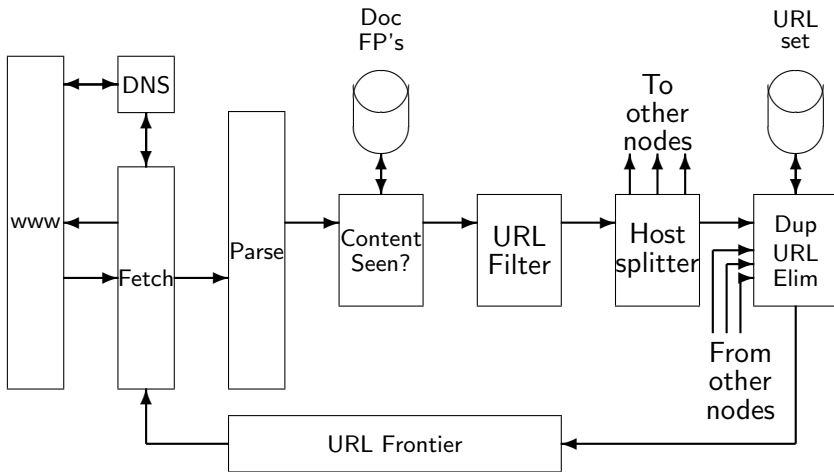
IIR 18: Latent Semantic Indexing



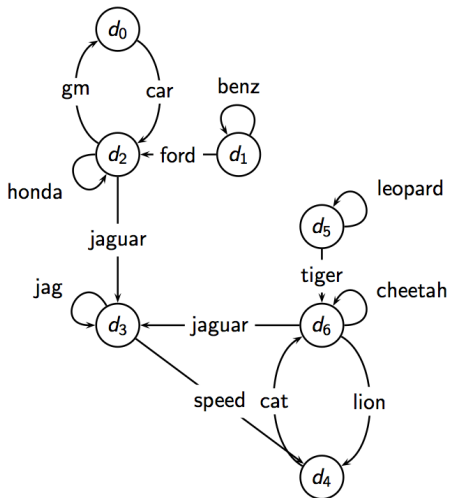
IIR 19: The web and its challenges

- Unusual and diverse documents
- Unusual and diverse users and information needs
- Beyond terms and text: exploit link analysis, user data
- How do web search engines work?
- How can we make them better?

IIR 20: Crawling



IIR 21: Link analysis / PageRank

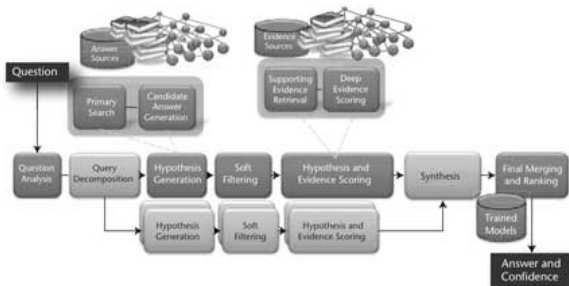


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Take-away

- Why you should take this course
- Admin issues
- Boolean Retrieval: Design and data structures of a simple information retrieval system
- What topics will be covered in this class?